Ag FIRST! August 19, 2008 Kerr Scott Building 9:00 – 2:30

9:00 – 9:15	Welcome and Introductions	Commissioner Steve Troxler
9:15 – 9:45	Food Protection Plan	Dr. David Acheson, Assistant Commissioner of Food Protection, Food and Drug Administration
9:45 – 10:15	Consumer Confidence in Food Safety	Shaun Kennedy, Director, Center for Food Safety and Defense
10:15 – 10:35	Keeping NC Produce Safe: Update on NC Fresh Produce Safety Task Force	Debbie Hamrick, Director of Specialty Crops, Farm Bureau
10:35 – 10:45	BREAK	
10:45 – 11:05	Protecting North Carolina's #1 Industry – Responding to Foreign Animal Diseases	Sharron Stewart, Director, and Dr. Jimmy Tickel, Foreign Animal Disease Diagnostician, Emergency Programs Division, NCDA&CS
11:05 – 11:25	Farm to School Program	Gary Gay, Director of Food Distribution, NCDA&CS
11:25 – 12:00	Building a Holistic Food Safety Program	Commissioner Steve Troxler
12:00 – 1:00	LUNCH	
1:00 – 1:20	Using Innovative Technology in the Sweet Potato Industry	Grant Smith, Plant Manager, Yamco LLC
1:20 – 1:40	Fresh Produce Traceability Initiative	Jim Corby, Vice-President of Produce, Food Lion
1:40 – 2:00	Recall Initiatives by Retailers	Brenda Bacon, Director of Quality Assurance, Harris Teeter
2:00 – 2:30	Recognition of Congressional Delegation	